

Why Invest in the United States?

SelectUSA
International Trade Administration
U.S. Department of Commerce

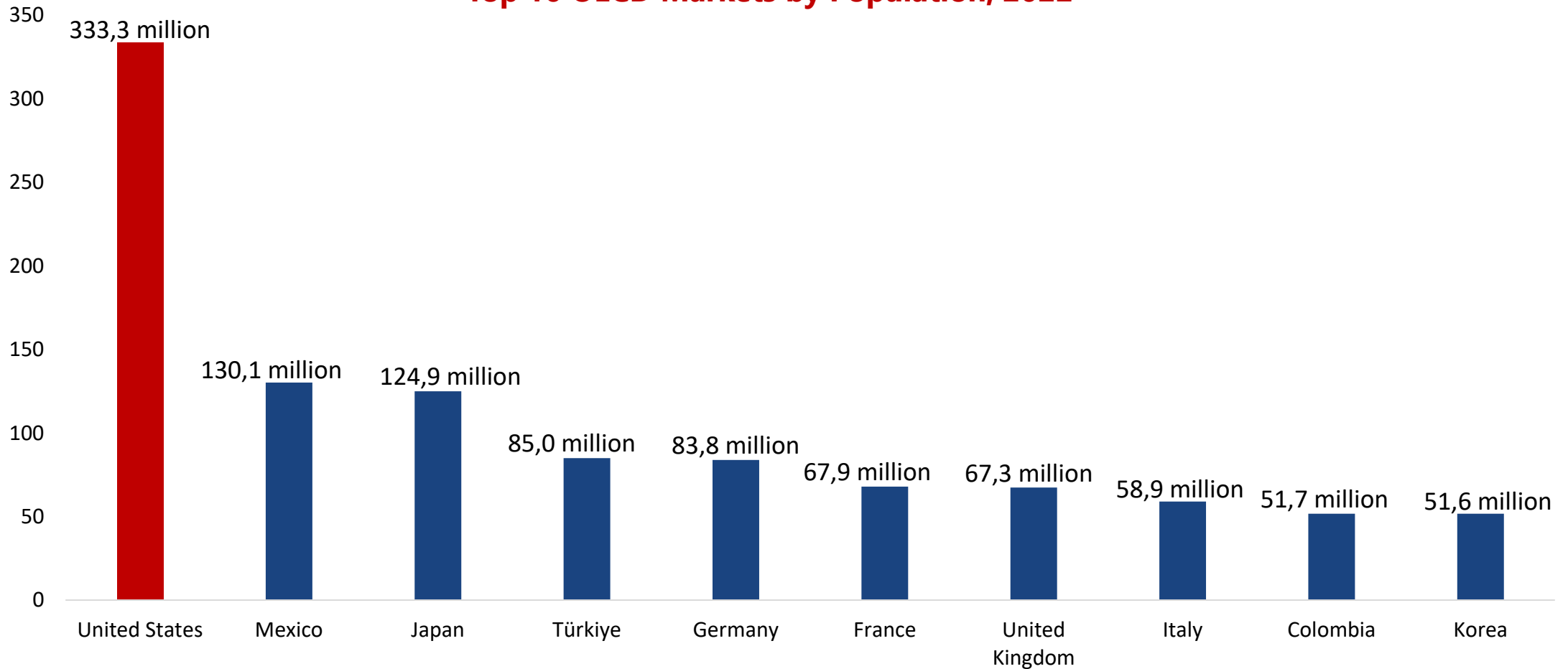


**The United States has a large,
diverse, and talented population**

The United States has the largest population among Organization for Economic Cooperation and Development (OECD) markets



Top 10 OECD Markets by Population, 2022



Individuals in the United States come from all around the world



Number of New Arrivals to the United States by Country, FY2017-FY2022



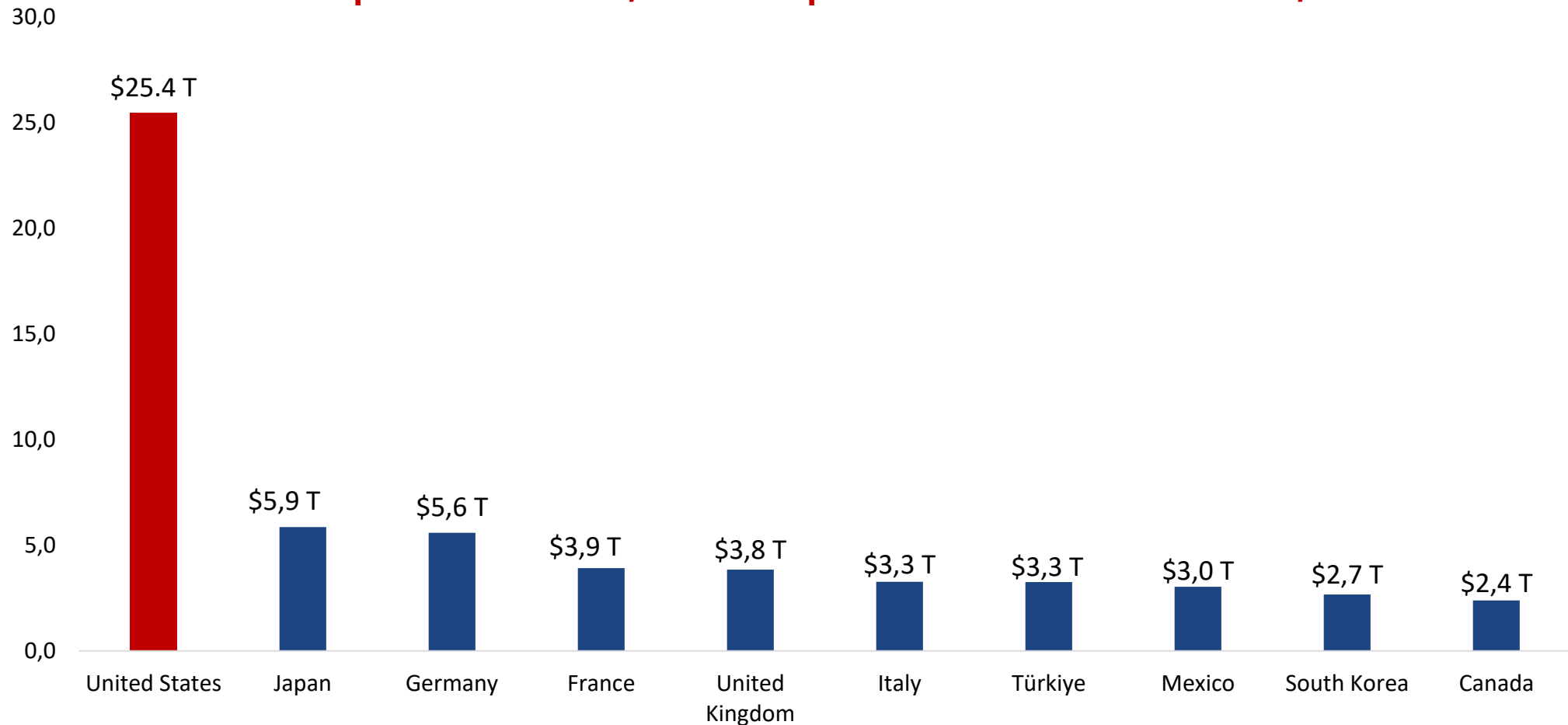


**The United States has a large
consumer market**

The United States has the largest economy among OECD markets



GDP of Top OECD Countries, in current prices of U.S. Dollars in Trillions, 2022



U.S. households have more disposable income than those in other OECD markets



Gross Per Capita Household Disposable Income (Incl. In Kind Transfers) of Top OECD Countries, 2021



United States:
\$62,334.20 per capita



Luxembourg:
\$55,014.30 per capita



Germany:
\$47,696.30 per capita



Norway:
\$47,687.70 per capita



Switzerland:
\$47,624.50 per capita



Australia:
\$46,837.60 per capita



Austria:
\$45,138.00 per capita



Netherlands:
\$44,128.80 per capita



Belgium:
\$43,871.40 per capita



France:
\$42,771.00 per capita

The United States offers a consumer market of over 333 million people



The United States has a population of 333.3 million people, as well as 14 free trade agreements that provide access to millions more consumers in 20 other countries.



Australia	Israel
Bahrain	Jordan
Canada	Korea
Chile	Mexico
Columbia	Morocco
Costa Rica	Nicaragua
Dominican Republic	Oman
El Salvador	Panama
Guatemala	Peru
Honduras	Singapore



**The United States has a well-
educated and skilled workforce**

The U.S. university system has more universities in the top 20 global universities than any other market



The United States has the highest achieving national university systems according to the Universitas 21 2020 Global University Rankings

- The U.S. national university system notably ranks first for operating in an autonomous environment and for output of total publications
- The United States also ranked first in the Universitas 21 2019 Global University Rankings



15 of the top 20 universities were in the United States according to the Shanghai Rankings 2023 Academic Rankings of World Universities

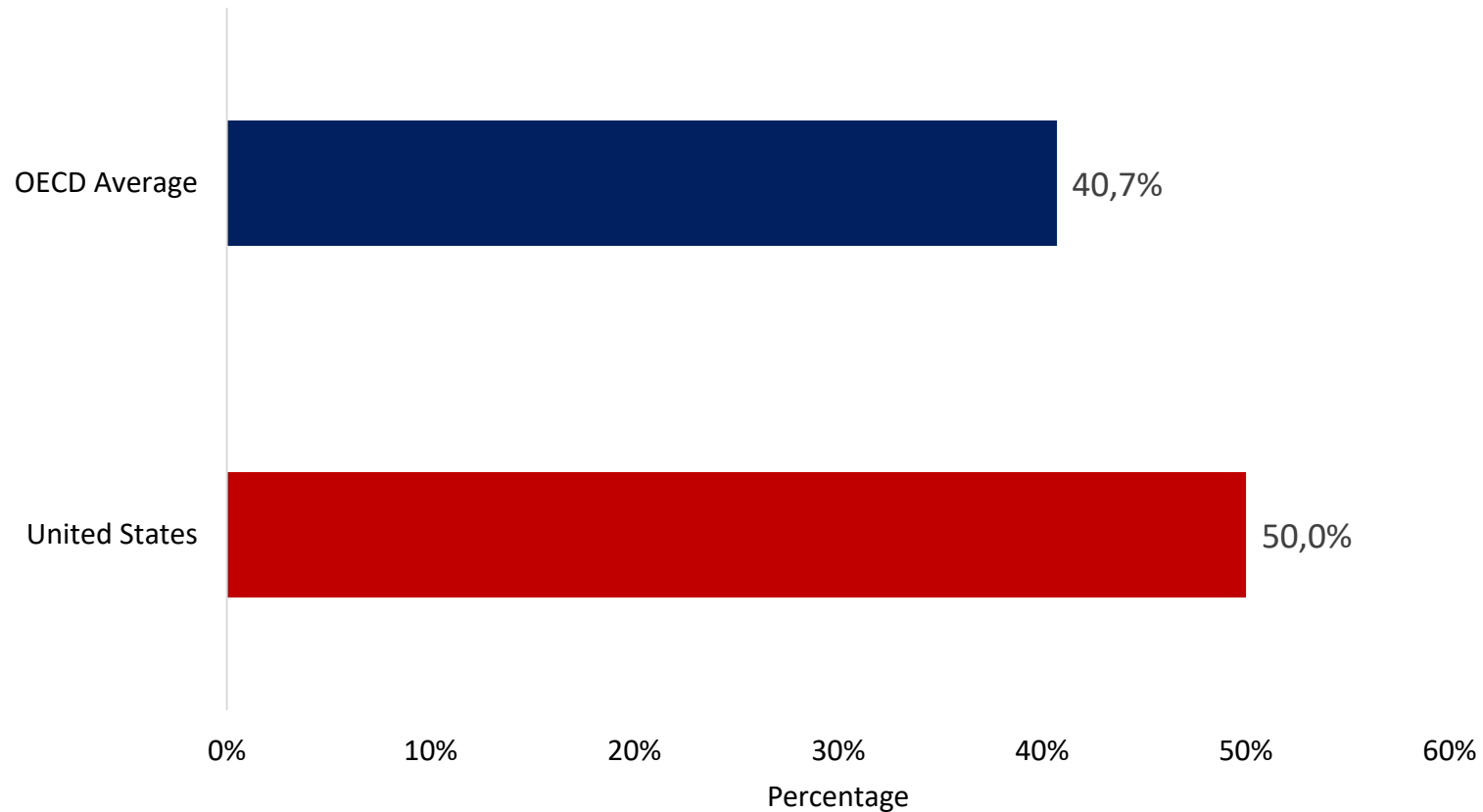


13 of the top 20 universities were in the United States according to the Times Higher Education 2024 World University Rankings

Half the U.S. working-age population has completed education beyond high school



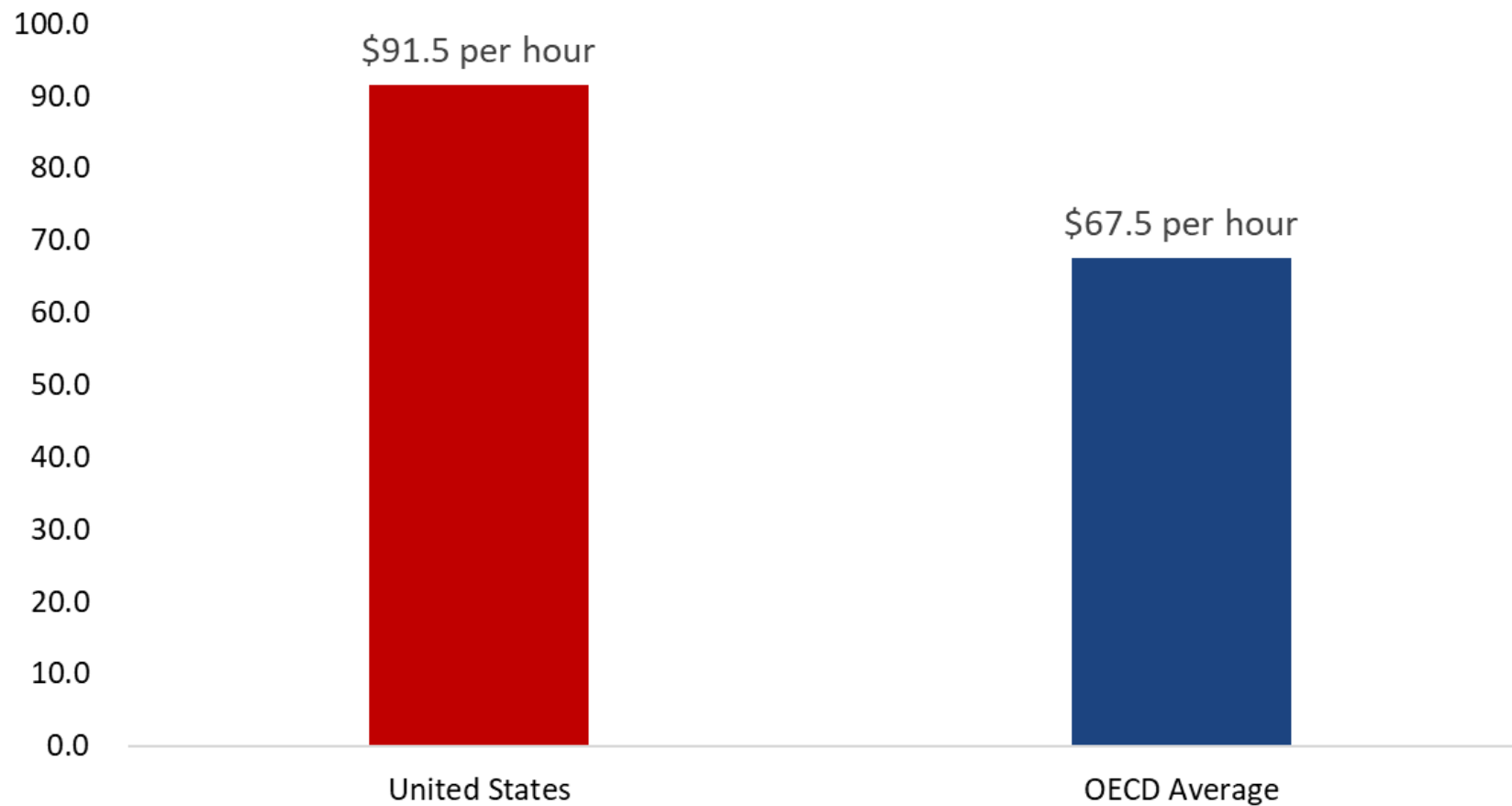
Percentage of 25–64-year-olds with Undergraduate and/or Graduate Education



The U.S. workforce is productive and efficient



GDP Per Hour Worked, 2022



The United States is recognized in INSEAD's 2023 Global Talent Competitiveness Rankings for having a talented workforce



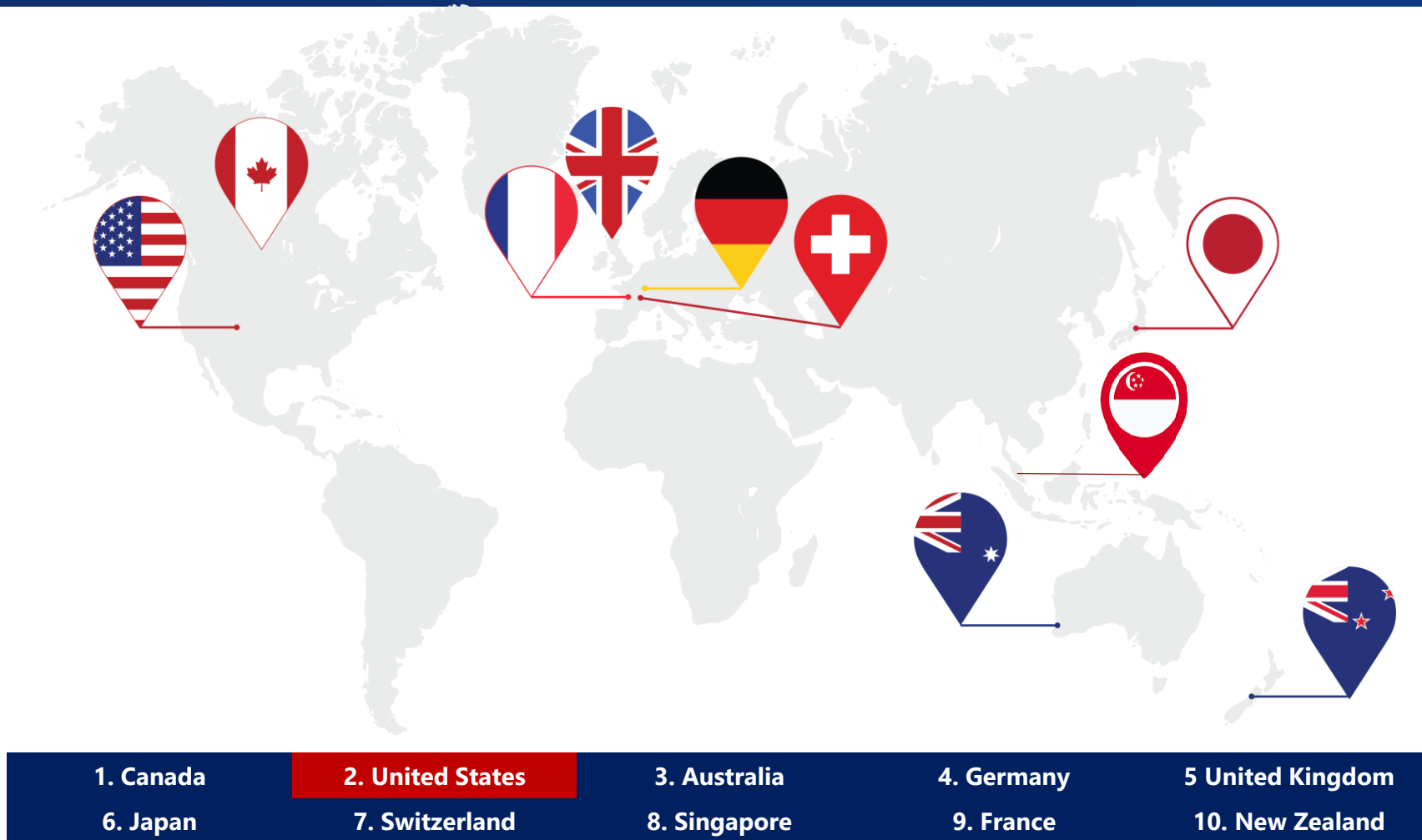
The United States is **the most talented market** among countries with a population of over 10 million in the 2023 Global Talent Competitiveness Rankings

The United States **ranks first in two categories:**

- the ability to grow talent
- vocational and technical skills of its workforce



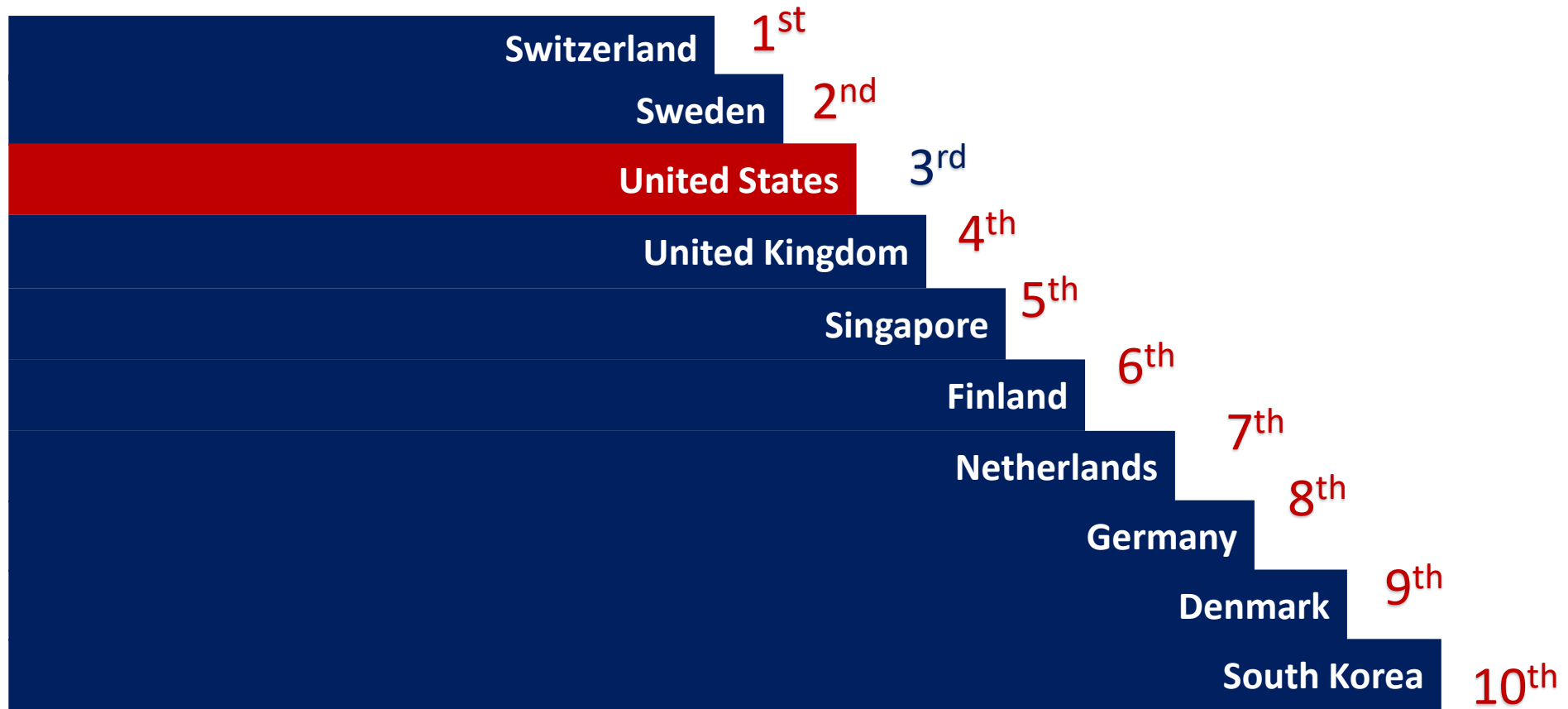
Boston Consulting Group found the United States is the second-most attractive destination for foreign workers





**The United States is a hub for
innovation**

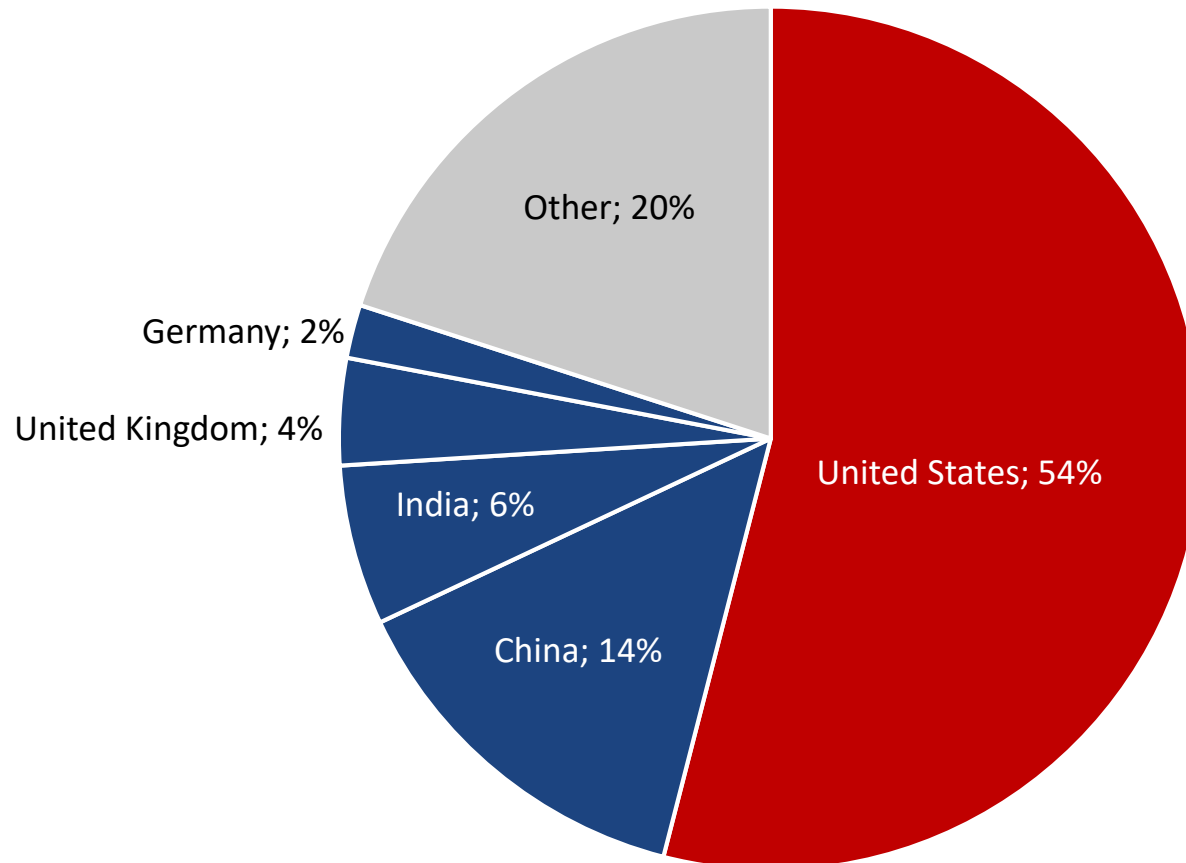
The United States ranks third in WIPO's Global Innovation Index 2023



The United States is recognized as a top destination for the most innovative startups



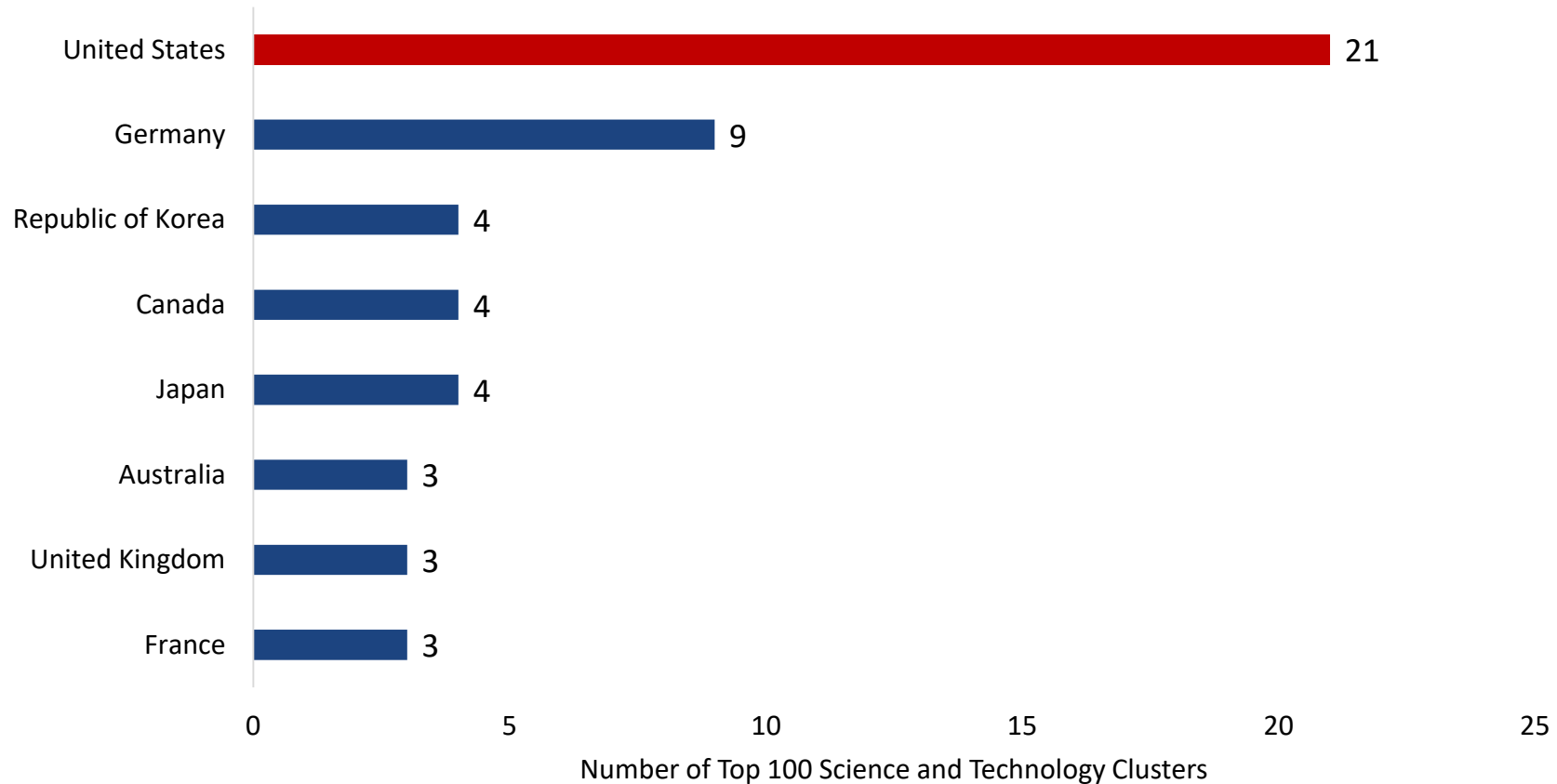
According to the World Intellectual Property Organization, 54% of all unicorn companies are headquartered in the United States



Over 20 percent of the top 100 global science and technology clusters are in the United States



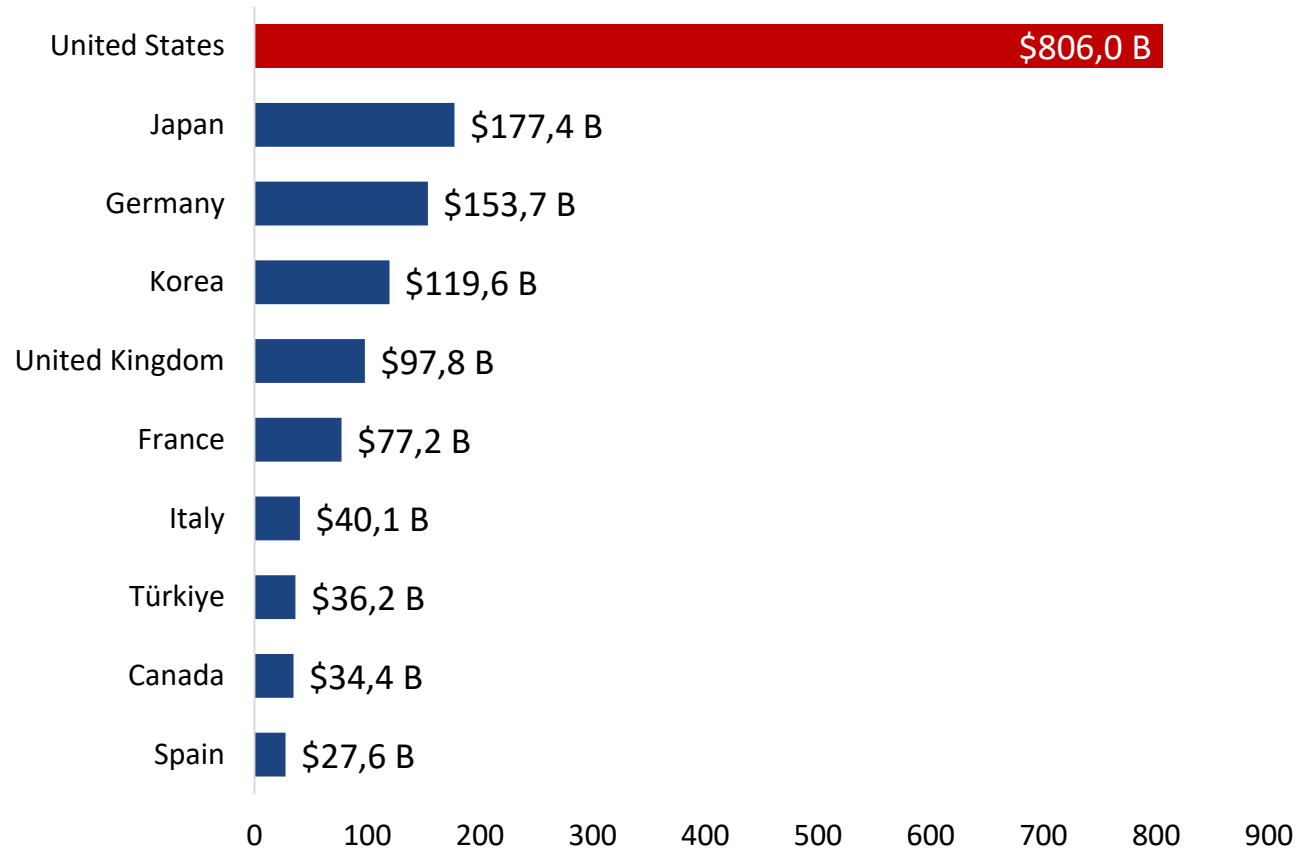
OECD Markets with Three or More Top 100 Science and Technology Clusters, 2023 (WIPO)



The United States leads OECD markets in overall R&D expenditure



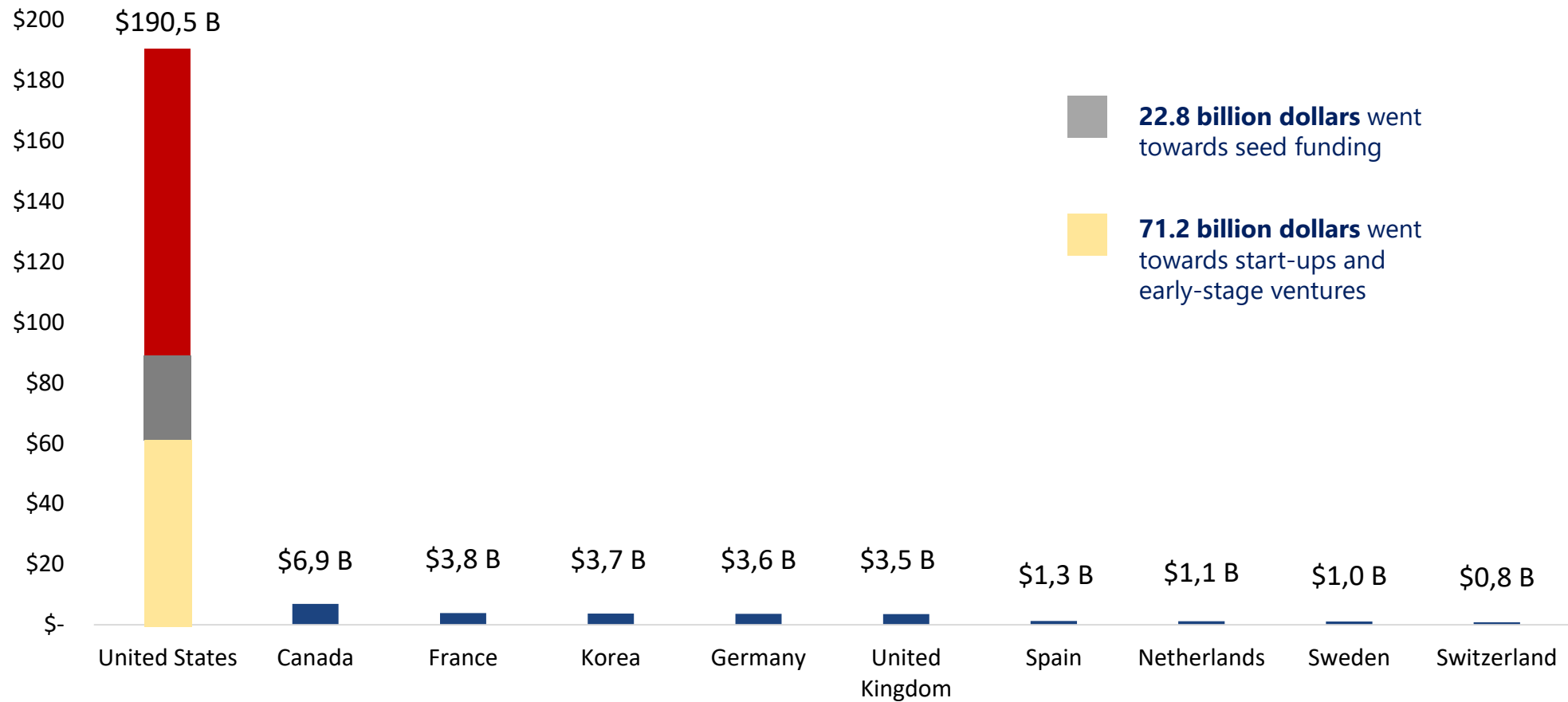
Total Gross Domestic Expenditure on R&D of Top OECD Markets in Billions, 2021



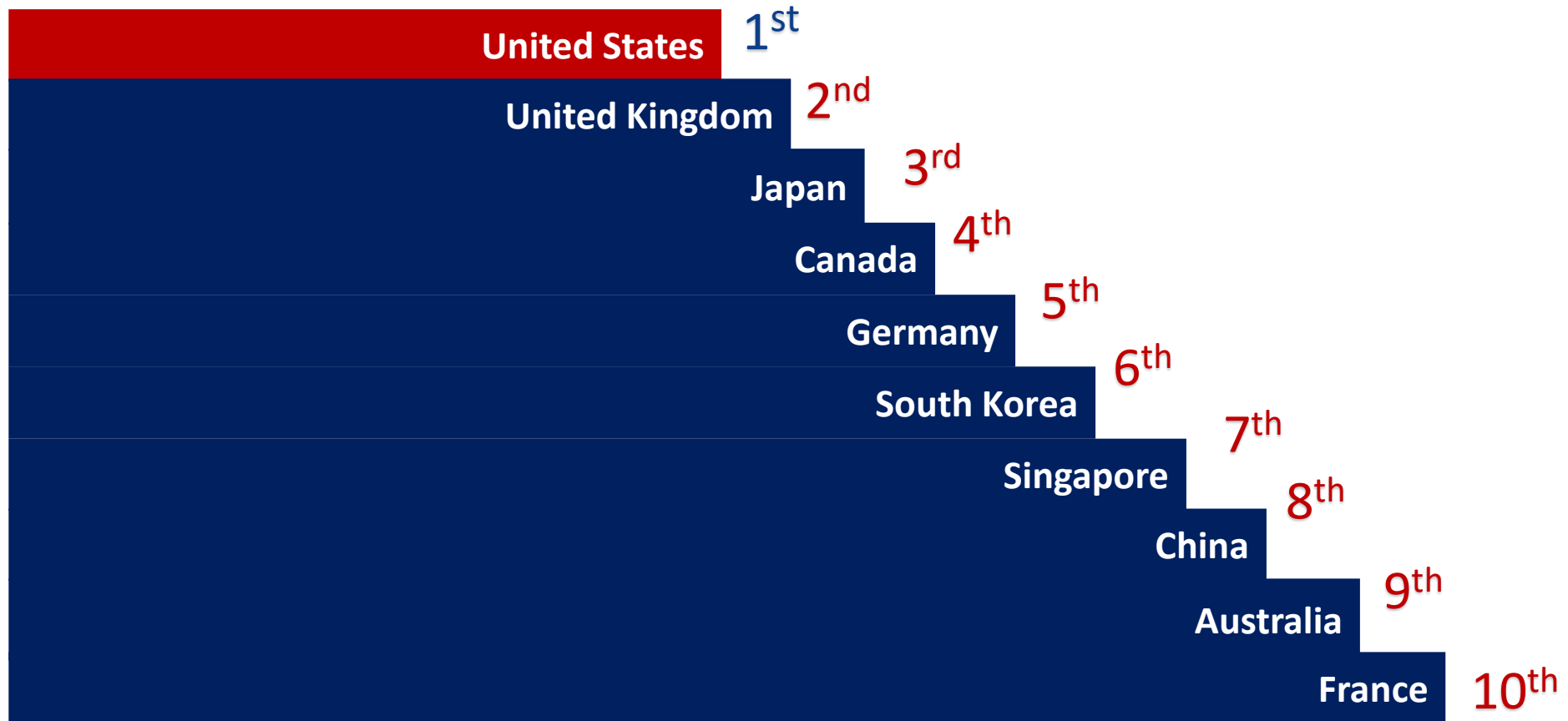
The United States is a leader for venture capital investments



Total Spending on Venture Capitalism of Top OECD Markets in Billions, 2022



For the seventh year, the United States ranked first in IESE's 2023 Venture Capital and Private Equity Country Attractiveness Index



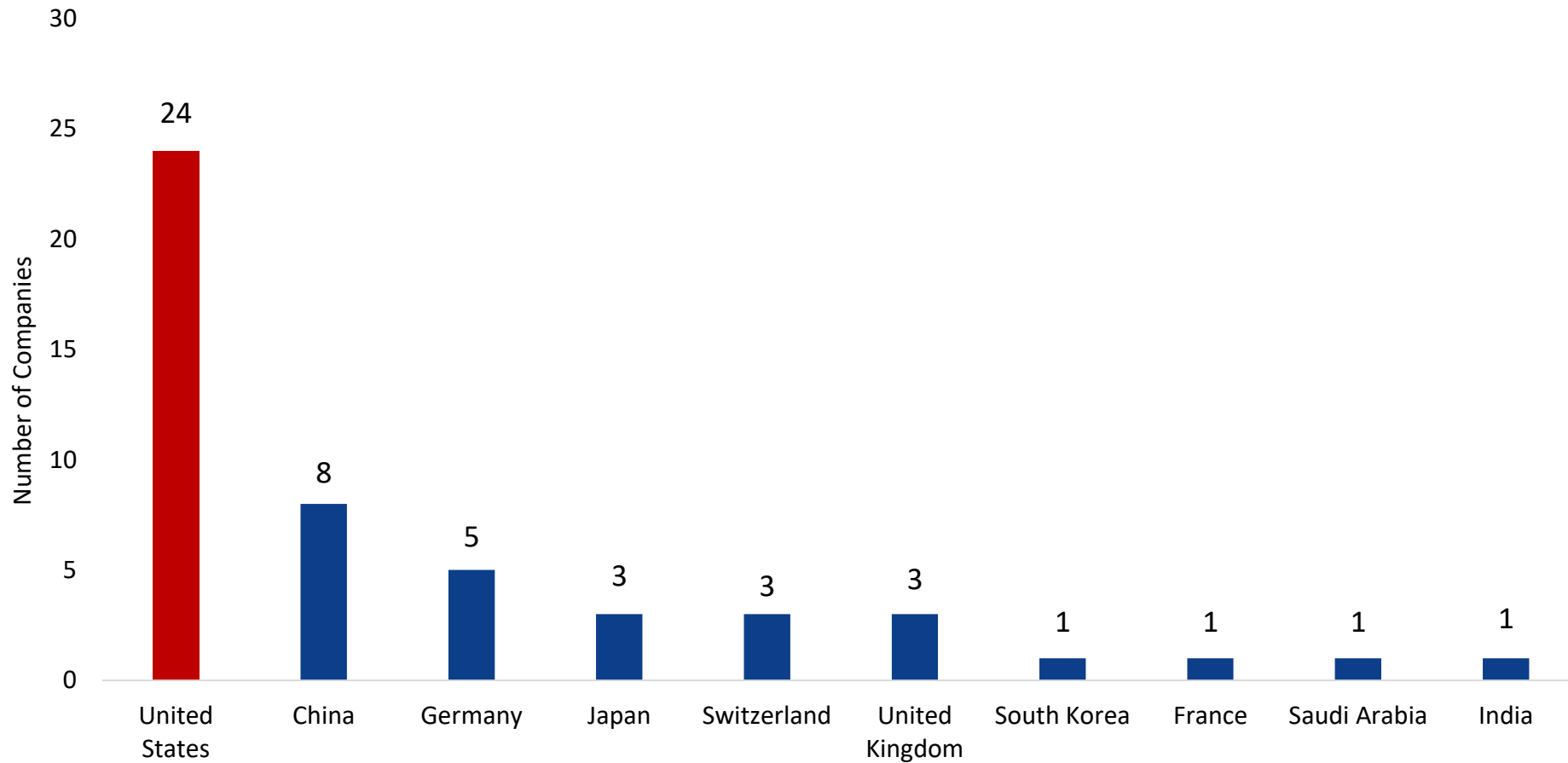
7 U.S. cities are among the top 20 global startup ecosystems- more than from any other market (StartupBlink)



Nearly half of the most innovative companies of 2022 were headquartered in the United States



Top 50 Most Innovative Companies By Country, 2022



The United States is a leader in producing new technologies (WIPO)



The United States ranks **first among OECD markets** for number of patents in force

The U.S. Patent Office **ranks first among OECD markets** for patent applications received in 2022

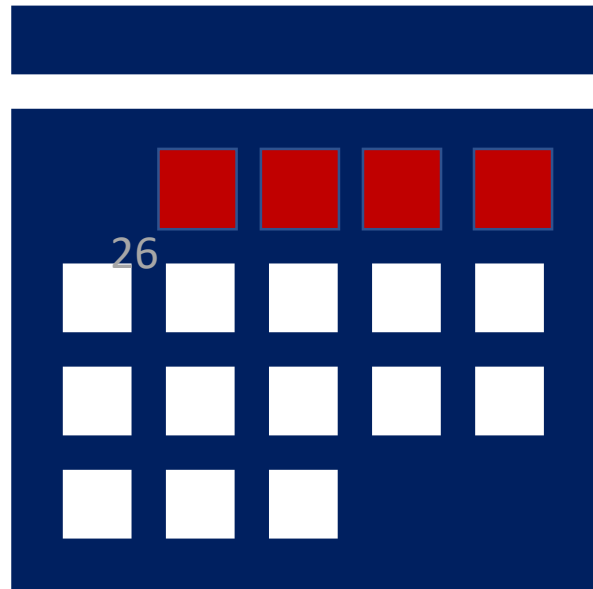
- The U.S. Patent Office **received 515,281 patent applications** in 2022
- **57.5 percent** of patent applications came from international applicants





**The United States has the
environment to support new
businesses**

Setting up a business in the United States is faster than in most OECD nations



The U.S. average time required to start a business is 4 days



The OECD average time required to start a business is 9.5 days.

The U.S. economic and legal system is set up to promote and support investment



**Transparent and reliable
legal system**

**Enforcement of
government regulations**

**Stable security
environment**

U.S. state and local governments provide support for investors



- State and local government provide incentives including:
 - **State corporate tax incentives**
 - **Firm specific incentives**
- State and local governments have also given **discretionary incentives** based on a firm's commitment to certain levels of investment and employment
- Recipients of firm-specific investments are usually companies in **manufacturing, technology, and high skills service industries**





**The costs of doing business are
lower in the United States**

The U.S. corporate tax rate is competitive with other OECD markets



Of the OECD markets with a population over 100 million, the United States has the lowest corporate income tax rates



Japan: 23.2%



United States: 21.0%



Mexico: 30.0%

The United States has lower natural gas costs compared to most OECD markets



The net effective rate for natural gas in the United States is \$1.09 per gigajoule

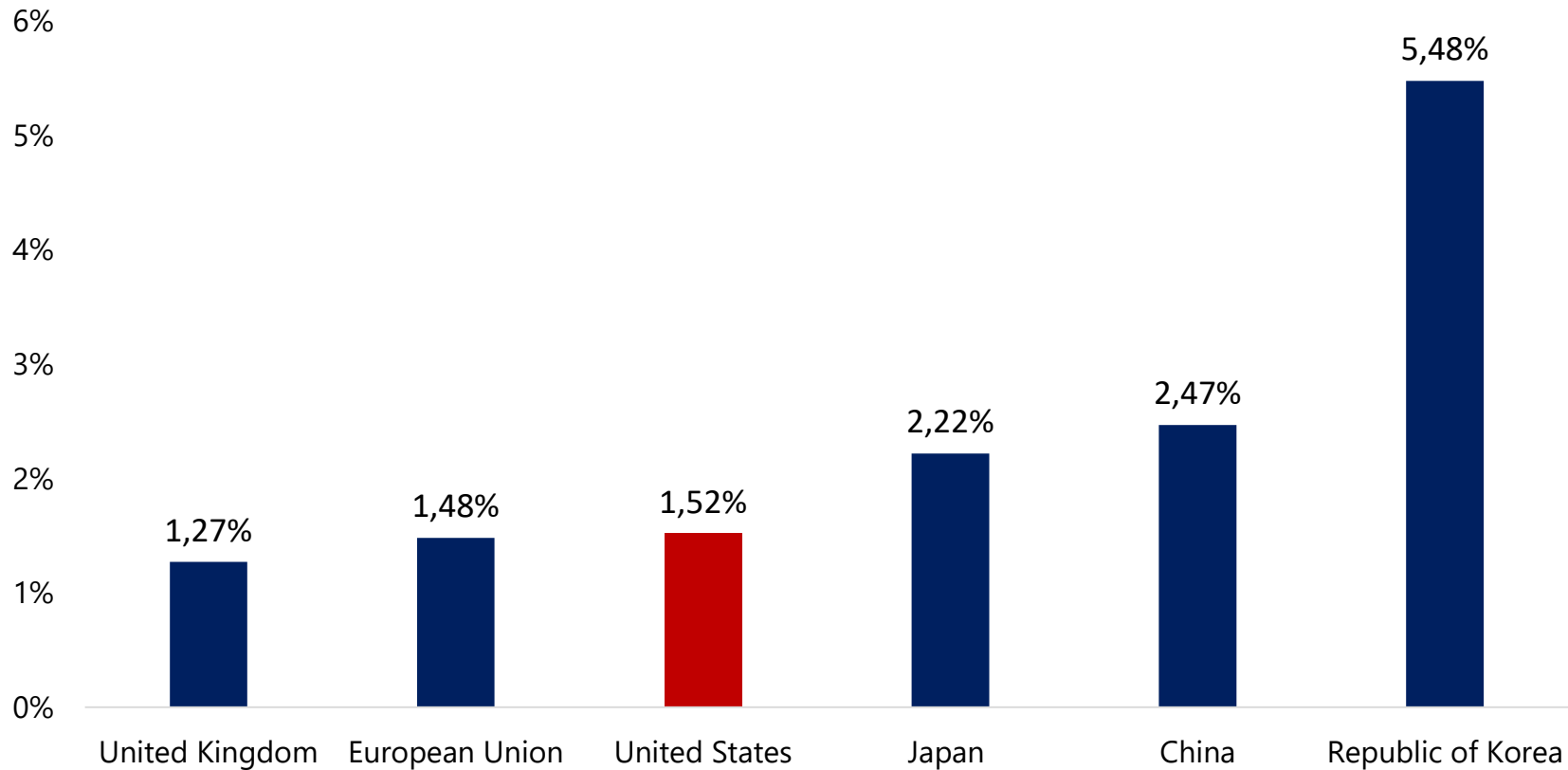


The weighted average effective rate for natural gas in OECD markets is \$3.21 per gigajoule

U.S. import tariffs are low compared to other major trading economies



Weighted Mean of Applied Tariff Rates, 2020

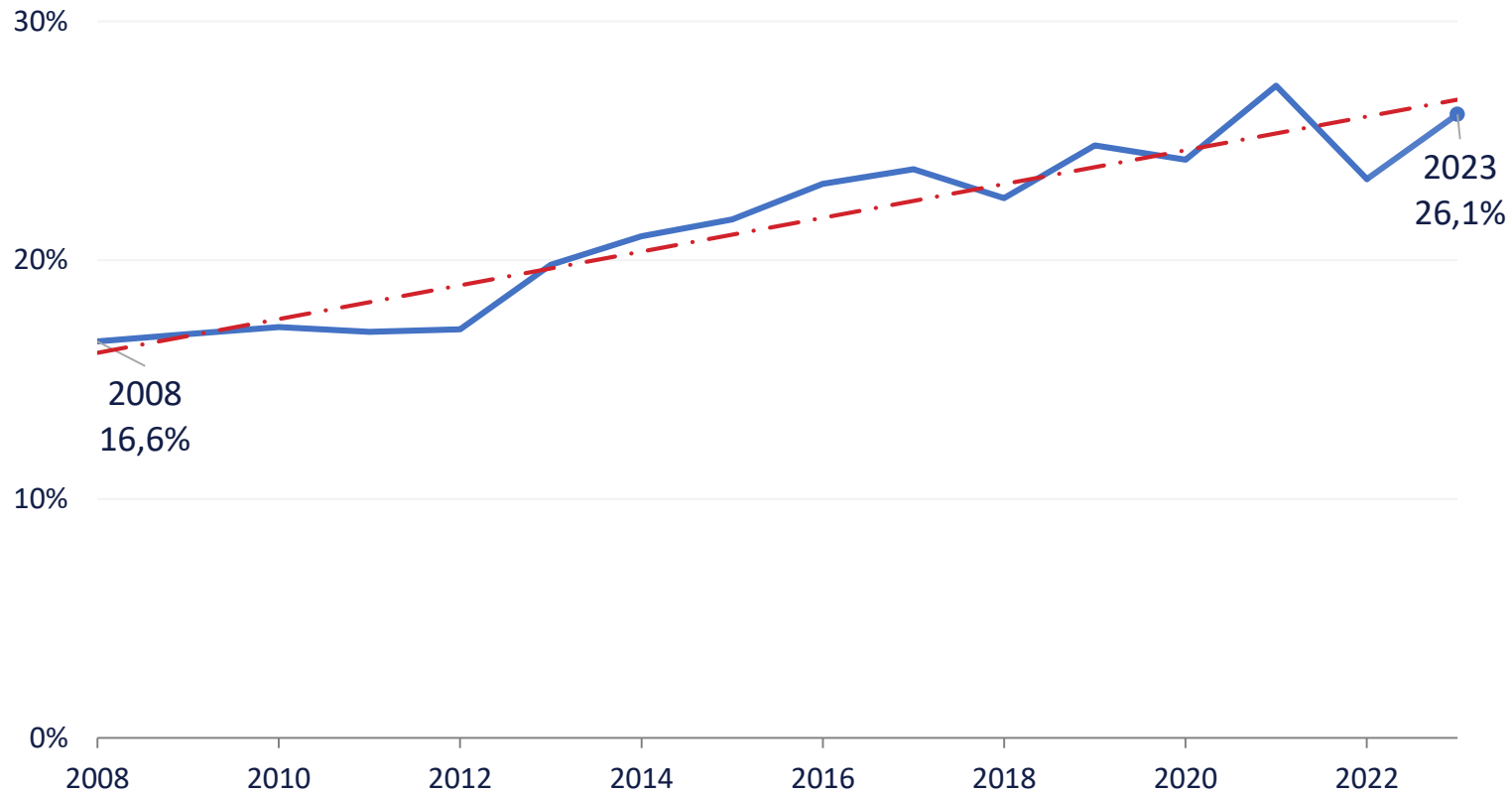




**The United States is a leading
destination of foreign direct
investment**



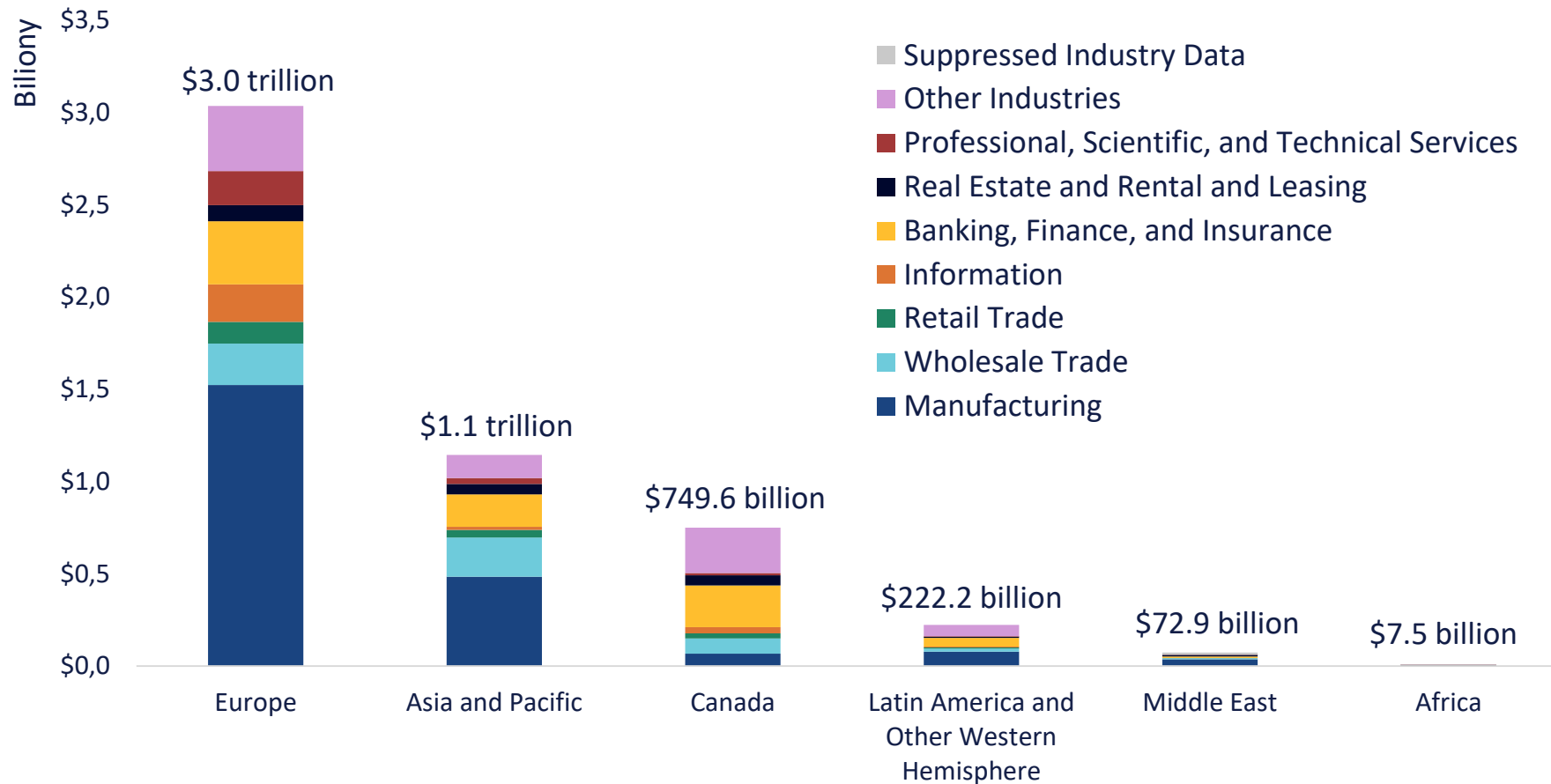
The U.S. share of global FDI has increased since 2008



U.S. Inward FDI Trends by Global Region



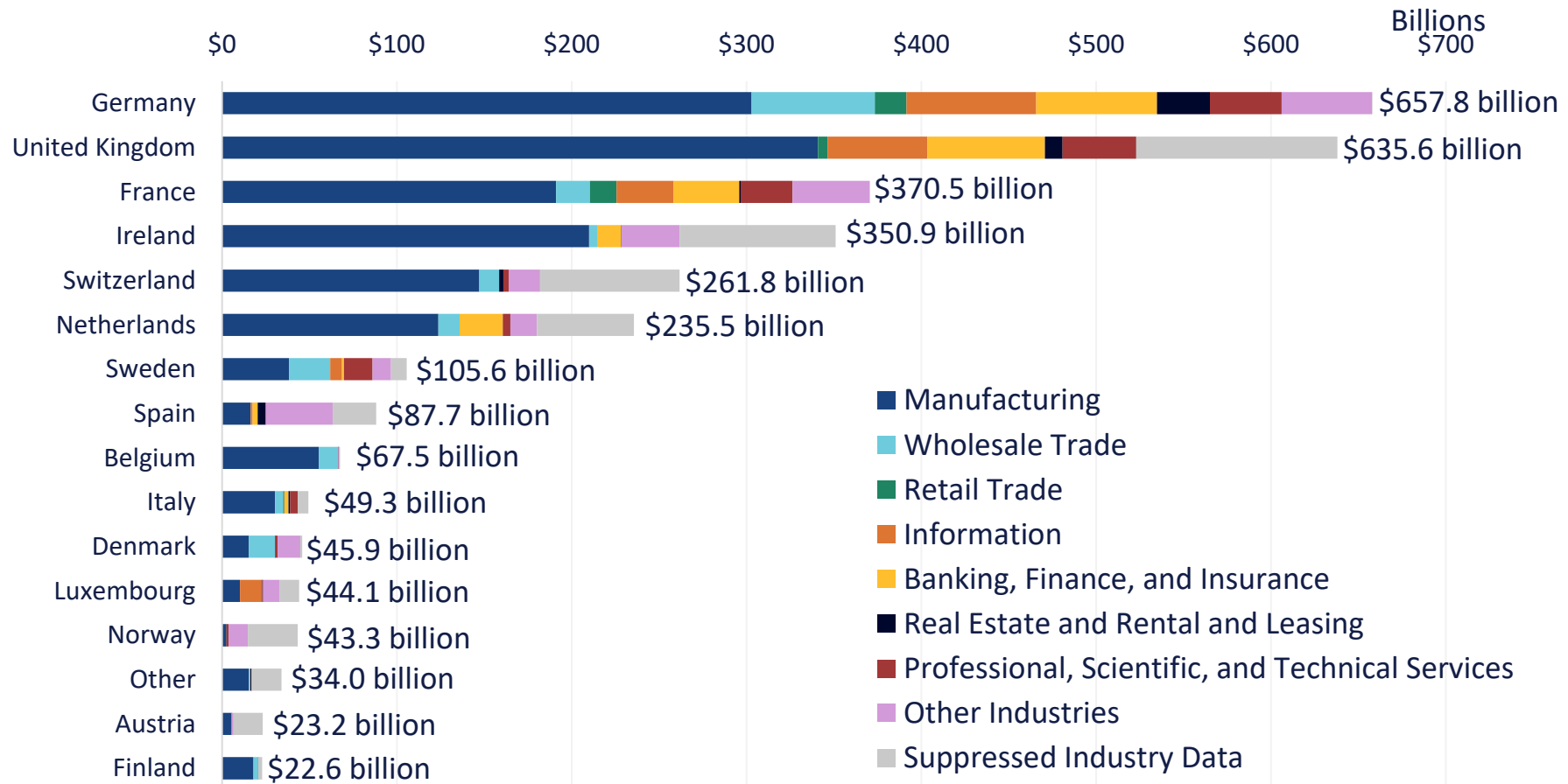
The stock of FDI from ROW to the United States was \$5.39 trillion in 2023



U.S. Inward FDI Trends- Europe



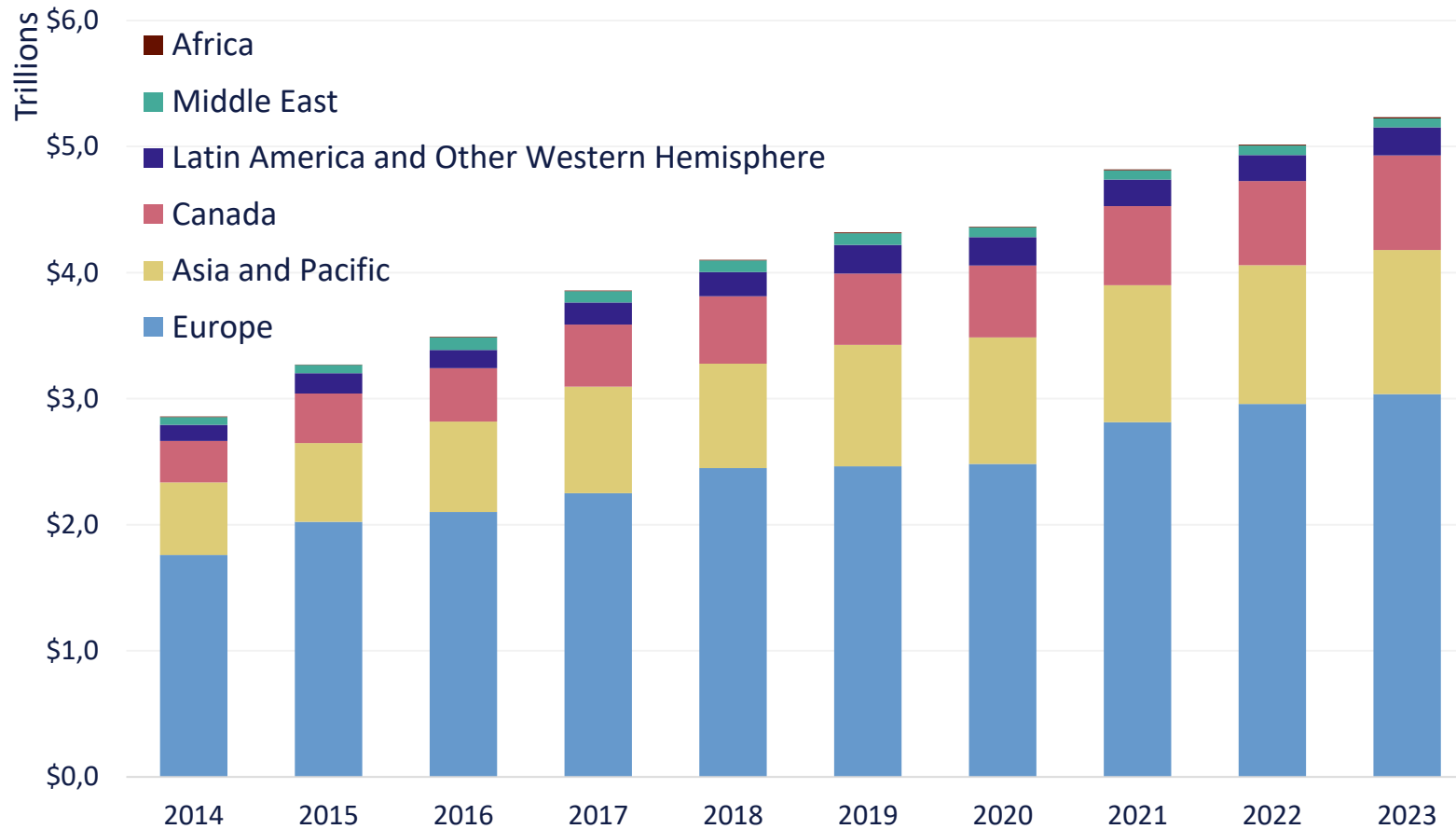
The stock of FDI from Europe to the United States was \$3.0 trillion in 2023



Regional Decomposition using BEA Data- FDI in the United States



FDI Position in the United States (by UBO, Historical- Cost Basis)



Czech Investment in the United States





Services and tools for international investors



OUR MISSION

SelectUSA's mission is to promote and facilitate *job-creating business investment in the United States*. SelectUSA remains geographically neutral when assisting companies looking to invest in the United States. We support greenfield investment.

OUR CLIENTS

- **SelectUSA** serves investors and companies with existing operations in the U.S. or planning to enter the U.S. market and economic development organizations (EDO) at the state, regional, and local levels.

OUR IMPACT

- Since its inception, SelectUSA has assisted thousands of clients, including EDOs, domestic firms, and international companies, facilitating over \$200 billion in client-verified investment, supporting more than 200,000 jobs across the United States and its territories.



SelectUSA Home

<https://www.trade.gov/selectusa-home>

Investor Guide

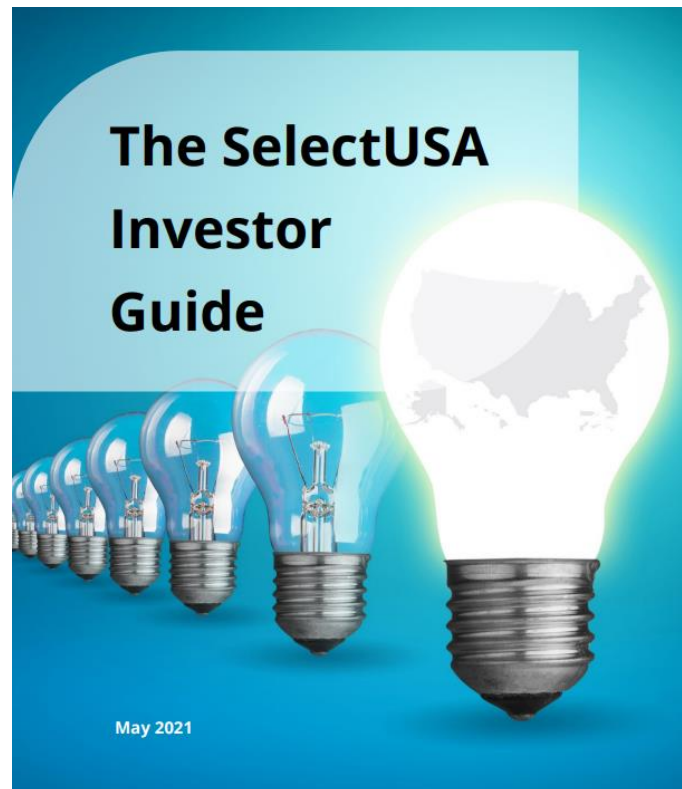
<https://www.trade.gov/selectusa-investor-guide>

State Incentives Database

<https://selectusa.stateincentives.org/?referrer=selectusa>



As the U.S. federal-level program dedicated to facilitating and promoting high-impact business investment into the United States, SelectUSA is pleased to welcome you to the Investor Guide. This is intended to be a first-step resource for companies interested in making business investments in the United States.



Chapters Include:

- Chapter 1: Overall Investment Checklist
- Chapter 2: Immigration
- Chapter 3: Business Structure
- Chapter 4: Taxes
- Chapter 5: Workforce Activity
- Chapter 6: FDI Restrictions
- Chapter 7: Committee on Foreign Investment in the United States
- Chapter 8: Intellectual Property
- Chapter 9: Banking Checklist
- Chapter 10: Site Selection
- Chapter 11: Economic Development Incentives

SelectUSA has a **library of fact sheets** for investors to use on our website. Available categories to explore are:

- FDI in **the U.S.**
- FDI by **U.S. States and Territories**
- FDI by **International Markets**
- FDI by **Industry**






Find the contact information and **connect with EDOs** from:

- 50 States and the District of Columbia
- Territories
- Indian Nations

Find and contact **service providers** by searching our online database

Service Provider Directory


Service Categories
All

Keyword Search

Number of Service Providers **77**

All

- Adhikari Law PLLC
- B.R.U. Inc.
- Baker Donelson Bearman Caldwell & Berkowitz P.C.
- Barnes & Thornburg LLP
- BDO USA LLP
- BridgeBarcelona
- Bureau van Dijk
- Calderaro Tyrrell Law Group
- CBRE, Inc.
- CDH Moore
- Challa Law Group
- Christmann Legal

BDO USA LLP

BDO delivers assurance, tax, and financial advisory services to clients throughout the country and around the globe. We offer numerous industry-specific practices, world-class resources, and an unparalleled commitment to meeting our clients' needs. We currently serve more than 400 publicly traded domestic and international clients.

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Company Service Categories

Design & Construction Services	Legal - Immigration Services
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General Advisory Services ✓	Marketing
Human Resources/Employment	Real Estate
Insurance Services	Research/Data Services ✓
Legal - CFIUS/FIRREA Advisory Services ✓	Site Selection ✓
Legal - General Services	Tax Advisory Services ✓

Online Tools and Stats

SelectUSA has created several data dashboards to assist investors in visualizing and analyzing key FDI data from a variety of sources. Each dashboard features the earliest through the latest available data.

 FDI Stock	 FDI Flow	 Sources of FDI into the U.S.	 FDI Stock by Detailed Industry
 U.S. FDI Employment by State	 U.S. FDI Employment by Industry	 Characteristics of Foreign Firms in the U.S.	 VCPE Attractiveness
 Greenfield Investment in the U.S.	 OECD Productivity and FDI Index	 Workforce Data Analysis	 Top Areas and Industries by Occupation
 FDI Data for States, MSAs, and Counties	 MSA Investment by World Region	 FDI Sources & Destinations by Annual Employment	

INFORMATION AND COUNSELING

Familiarity with the U.S. economic, political, and regulatory environment is critical for business leaders to make informed decisions about their investments. SelectUSA investment specialists help companies find helpful information and interpret the reliable and unbiased data they need on a wide range of topics – from the overall economy and investment trends through industry overviews and information about consumers, the workforce, supply chains, and available federal resources.

PLATFORM FOR CONNECTIONS

SelectUSA can provide direct and personalized introductions to economic development organizations (EDOs). Events such as the SelectUSA Investment Summit, international roadshows, trade fair pavilions, and seminars are a convenient and cost-effective way for business investors to meet state, territorial, tribal, regional, and local economic development representatives from across the United States under one roof.



SELECTUSA TECH

SelectUSA Tech connects early-stage and startup companies to prospects for advancement in the U.S. market. SelectUSA is launching a virtual SelectUSA Tech Startup Series for companies interested in expanding into the United States.

SELECT GLOBAL WOMEN IN TECH (SGWIT)

At the 2021 SelectUSA Investment Summit, SelectUSA launched the Select Global Women in Tech (SGWIT) mentorship network. This mentorship network introduces international tech entrepreneurs to the U.S. market with the support of SelectUSA's traditional data and counseling services, as well as new training opportunities.

2024 SelectUSA Investment Summit By the Numbers

WITH **5,000+** PARTICIPANTS

representing **96** global markets

with representation from all **56** states and territories

over **1,000** EDO representatives

7 Cabinet and White House leaders

165+ Speakers

19 Chiefs of Mission

12 U.S. Governors & the Mayor of D.C.

SelectUSA Investment Summits have resulted in over **\$110B** in investment and **85K+** jobs to date

Top 10 Markets

- India
- South Korea
- Taiwan
- China
- Japan
- Indonesia
- United Kingdom
- Türkiye
- Saudi Arabia
- Vietnam

Top 10 Industries

- Information and Communication Technology
- Business and Professional Services
- CleanTech / Clean Energy
- Healthcare
- Agribusiness
- Food and Beverage
- Electric Vehicles
- Automotive
- Design and Construction
- Distribution and Logistics

SELECTUSA TECH

700+ participants

with **70** startups pitching from **37** markets

SELECTUSA GLOBAL WOMEN IN TECH

115 mentees & **97** mentors

43 markets represented

with over **200** participants overall

Save the date for next year!

2025

Industry Spotlights



EDO Programming



High-Level Speakers



Tailored Workshops



One-on-one Matchmaking



SelectUSA Tech Pitch Sessions





Why Apply?

Connect - Connect virtually with fellow investors, service providers, and government officials, who may share tools, tricks of the trade, and lessons learned about investing in the United States.

Network - Set up virtual meetings with fellow investors, economic development professionals, service providers, and government leaders from across the United States through our online networking platform.

Learn - Learn more about how, where, and why to invest in the United States with the most robust content available. Hear about innovative resources and incentives directly from federal, state, and local officials.



At the Gaylord National Resort & Convention Center, Maryland

<https://www.selectusasummit.us/>

Embassy Prague SelectUSA Programs

SelectUSA Pitchfest
February 6

SelectUSA Seminar
March 13

Contact Information



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